DC DIGITAL TALENT

Engineering Growth Brief

Illustrative sample - fictional company and scenario

This sample shows the format of a short, pre-discovery review. It is not research about a real business, a technical audit, salary advice or evidence of a hiring need.

What caught our attention

In this fictional scenario, a product team offers an iOS and Android app for field staff and advertises a senior mobile engineering role. These details would need exact public source links and current checks in a real brief.

Questions to explore

Delivery: What work would the senior mobile engineer own, and what recent delivery example led you to define that responsibility?

Product priorities: What have field staff told you about using the iOS and Android apps, and which requests are you choosing to act on?

What we do not know

Your current team capacity, delivery commitments, user feedback and reasons for opening a role are not established by an app listing or job advert. Additional hiring may or may not be the right response.

A practical next conversation

Compare one recent example with the outcomes you want engineering to enable next. If a capability gap is confirmed, agree the responsibilities and evidence a search should target. Process changes, specialist support or no additional hire remain possible outcomes.

How a real brief is sourced

Each public observation should carry a source title, exact URL and check date. Hypotheses stay separate from facts. This fictional sample contains no real-company source claims or client outcomes.

Discuss your context: ryan@dc-digital-talent.com / grace@dc-digital-talent.com